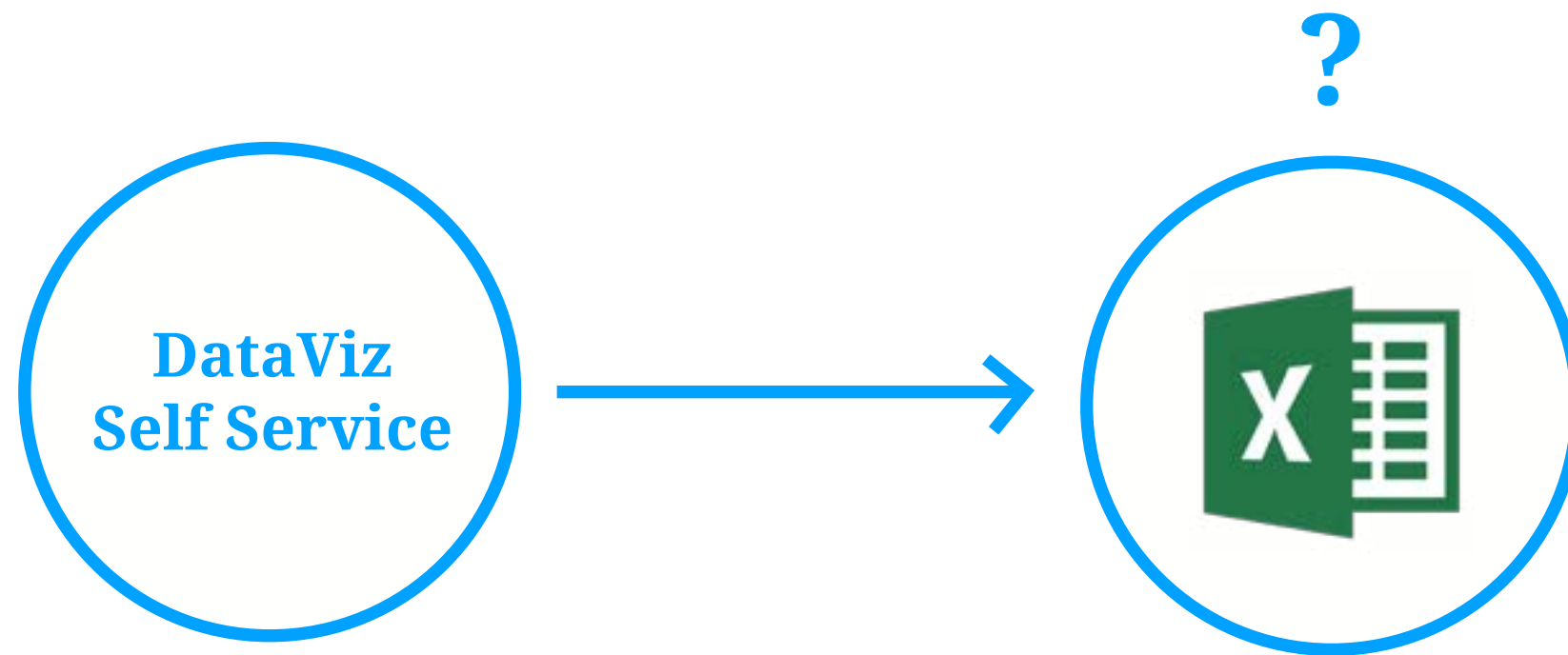


DESIGN & DATA



Alexis Porhiel / Lead Product Designer @ Visually



TELL A STORY *

—
Raconter une histoire

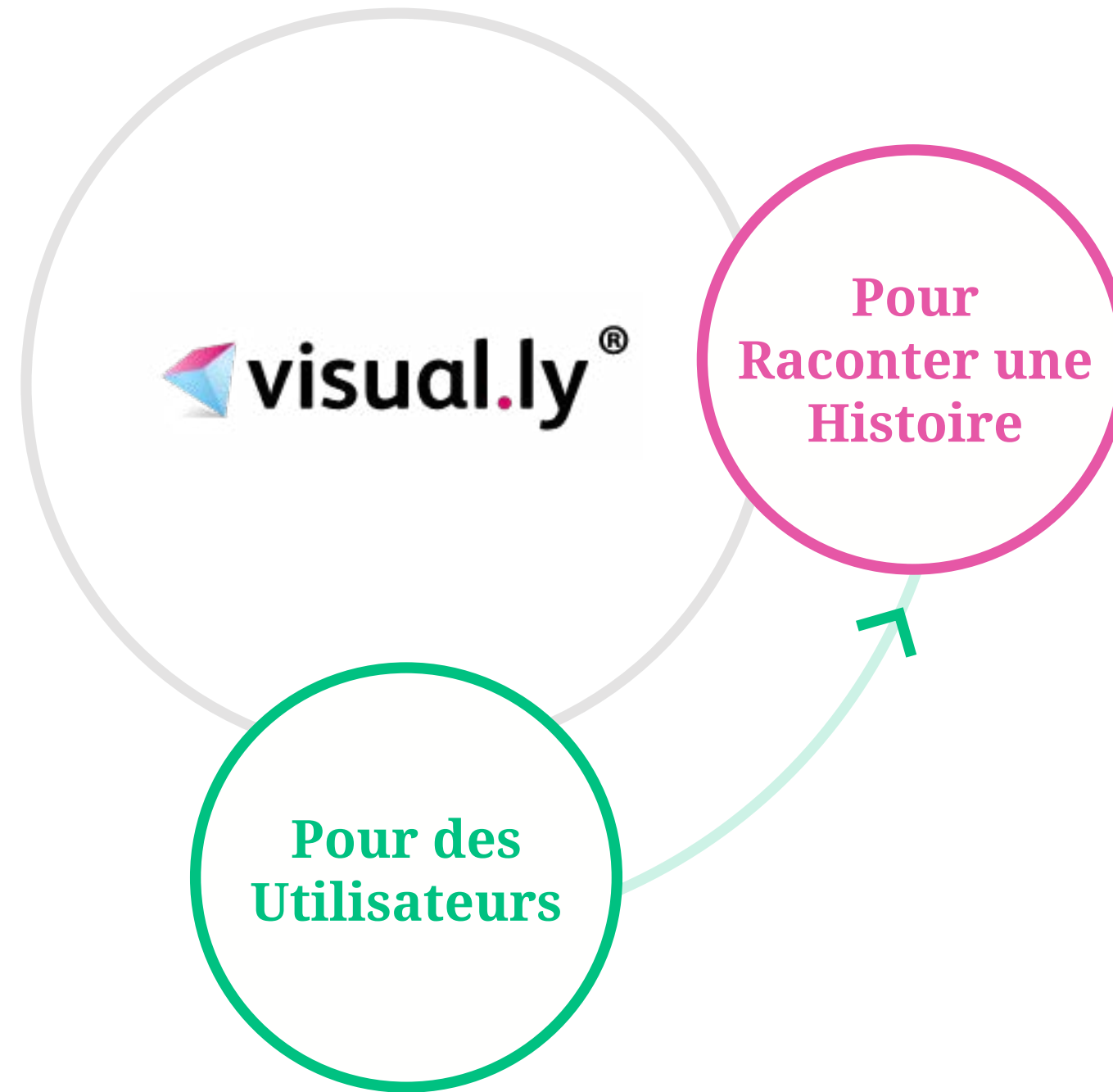


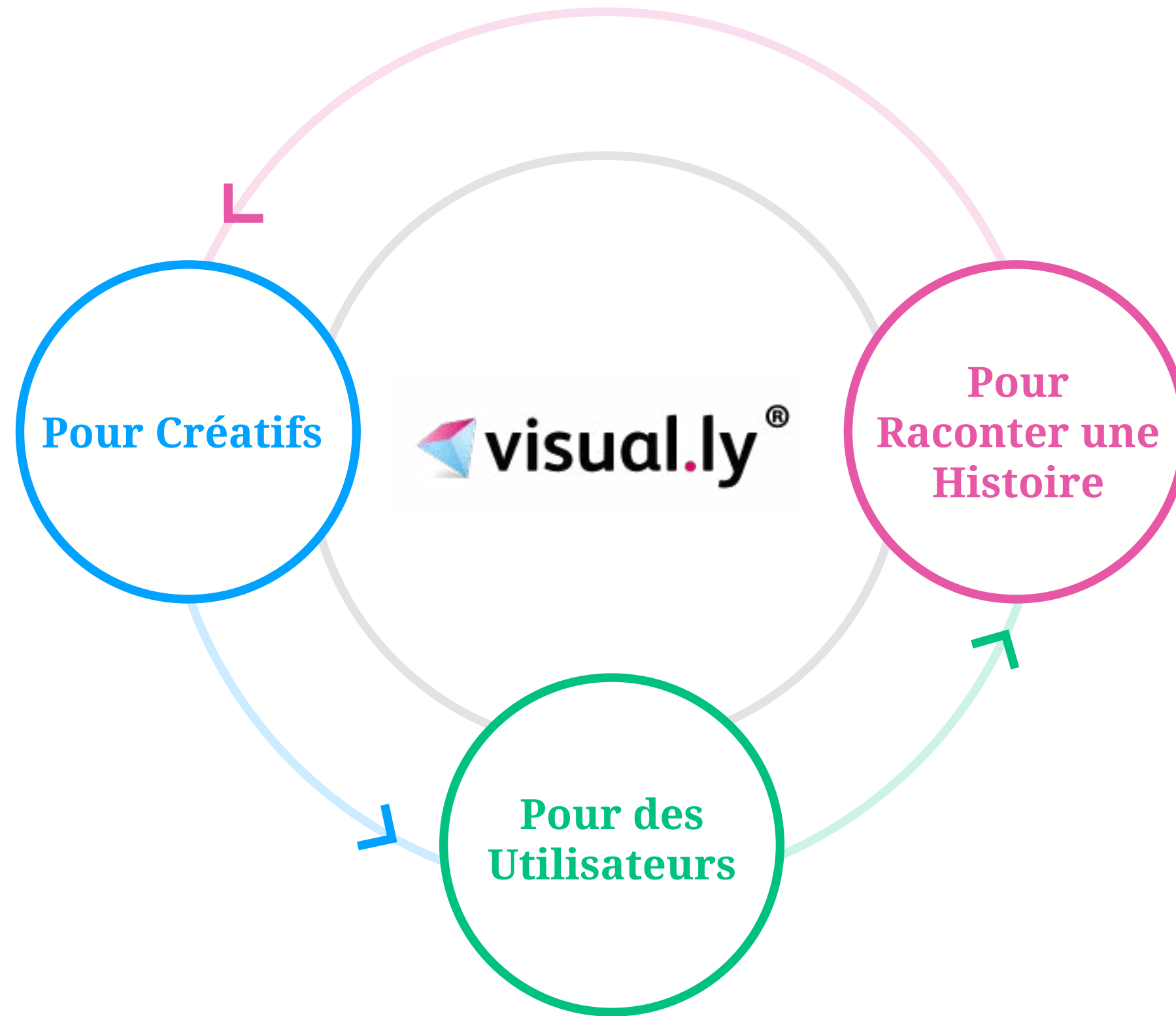
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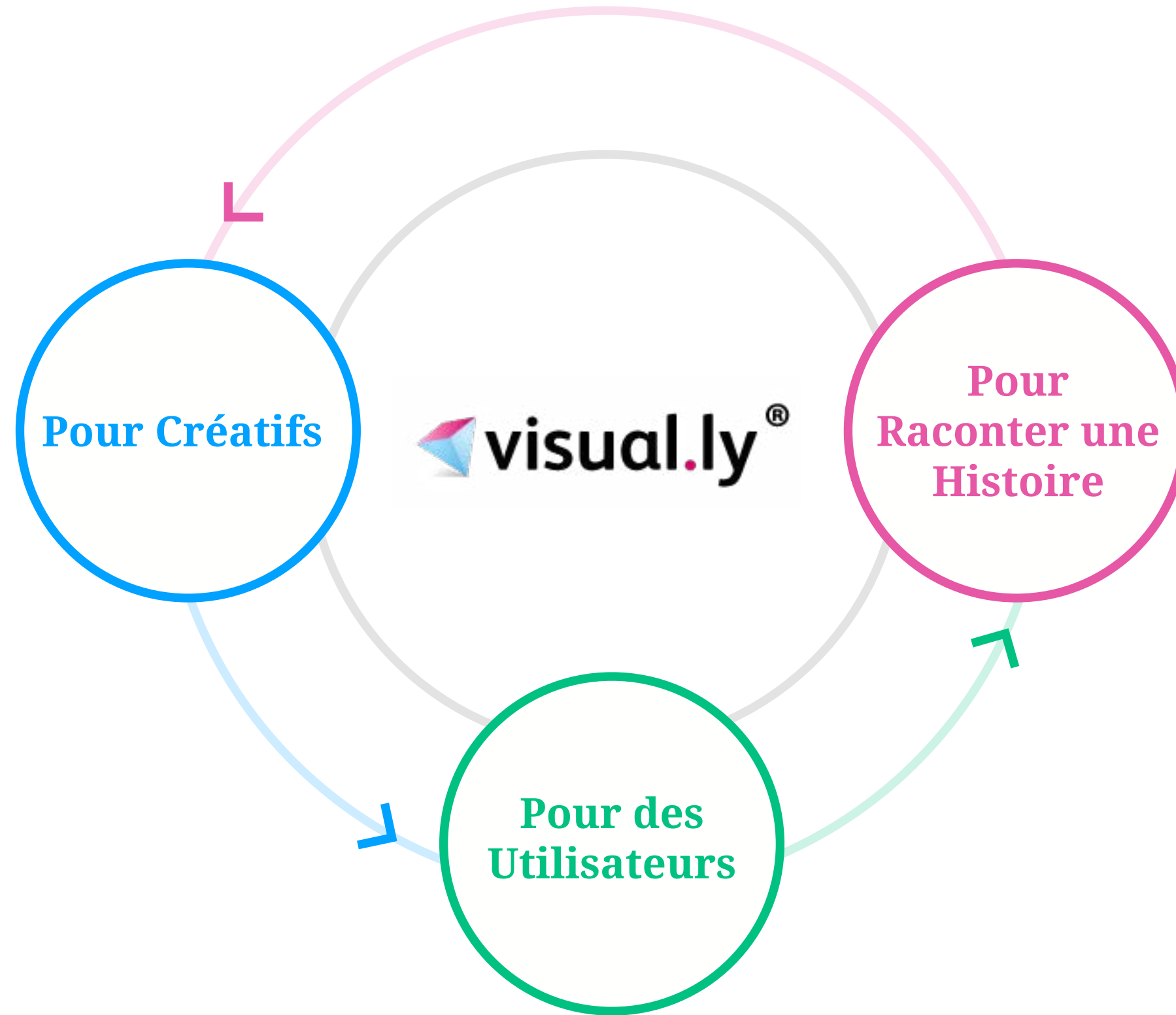


**Pour des
Utilisateurs**









The Startup Universe

A Visual Guide to Startups,
Founders & Venture Capitalists

About

- Advertising
- Communication
- Education
- Consumer Web
- eCommerce
- Search
- Biotech
- CleanTech
- Semiconductor
- C. E./Devices
- Mobile/Wireless
- Network/Hosting**
- Entertainment
- Software
- Security
- Legal
- Enterprise
- Consulting
- Other
- Not defined



Venture Capitalists

Search from 16,236

Startups

Search from 40,470

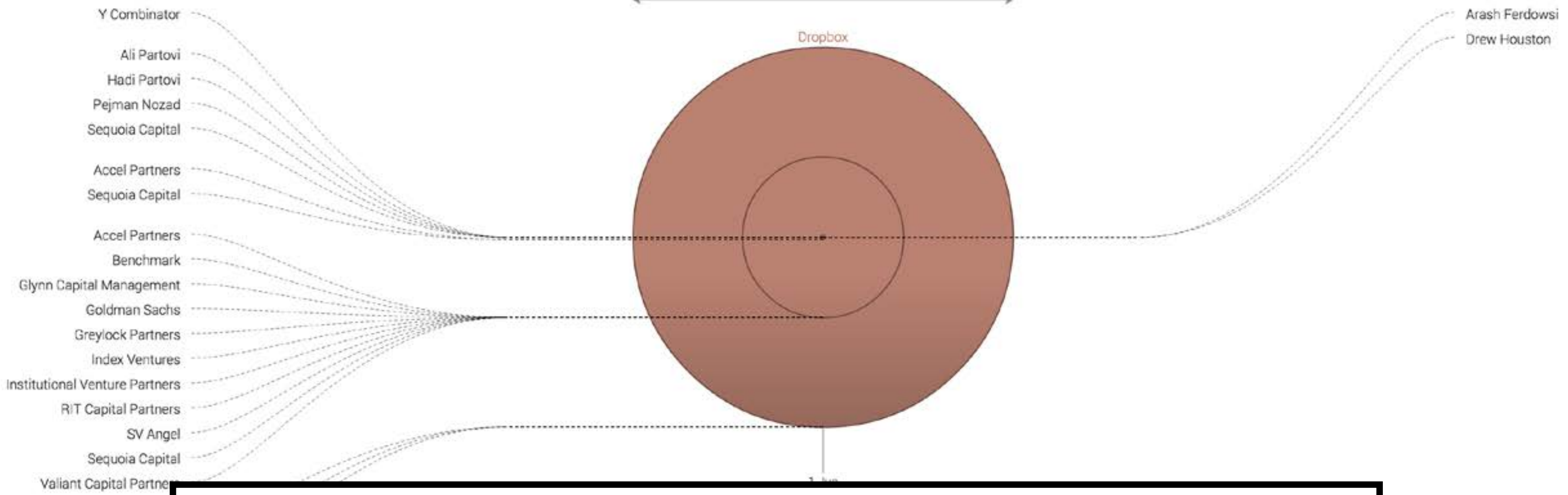
f 1

t 82

in 0

Founders

Search from 49,300



STARTUP UNIVERSE
DataViz Interactive





1.7
BILLION

THE ECONOMY OF COCA-COLA

Video





What are the odds that you exist, as you, today?
 Author Ali Binazir attempts to quantify the probability that you came about and exist as you today, and reveals that the odds of you existing are almost zero.



LET'S START SMALL.

What is the probability of your dad meeting your mom?

Though the world was smaller 20 years ago, your dad *could have* met almost **200 million** of its women (go dad!)



But over 25 years, he probably met around 10,000 women.

So the odds that your mom was in this small group and met your dad is:

1 in 20,000

WHAT ARE THE ODDS?

Infographie

LOVE CAN BE.

probability that they stay
 enough to have kids?





The Designer's Guide to

STARTUP WEEKEND

THE DESIGNER'S GUIDE TO STARTUP WEEKEND

Présentation



VIVA EL DATAVIZ

—
La valeur de la DataViz



Alexis Porhiel / Lead Product Designer @ Visually

- Visitors
- Overview
- Demographics
- Behavior
- Technology
- Traffic Sources
- Content
- Conversions

ADVANCED SEGMENTS EXPORT

Visitors Overview

Mar 13, 2011 - Mar 22

100.00% of total visits

Overview



125 people visited this site

ANALYTICS

Google Analytics

1.55 Pages/Visit

26.32% Returning Visitor

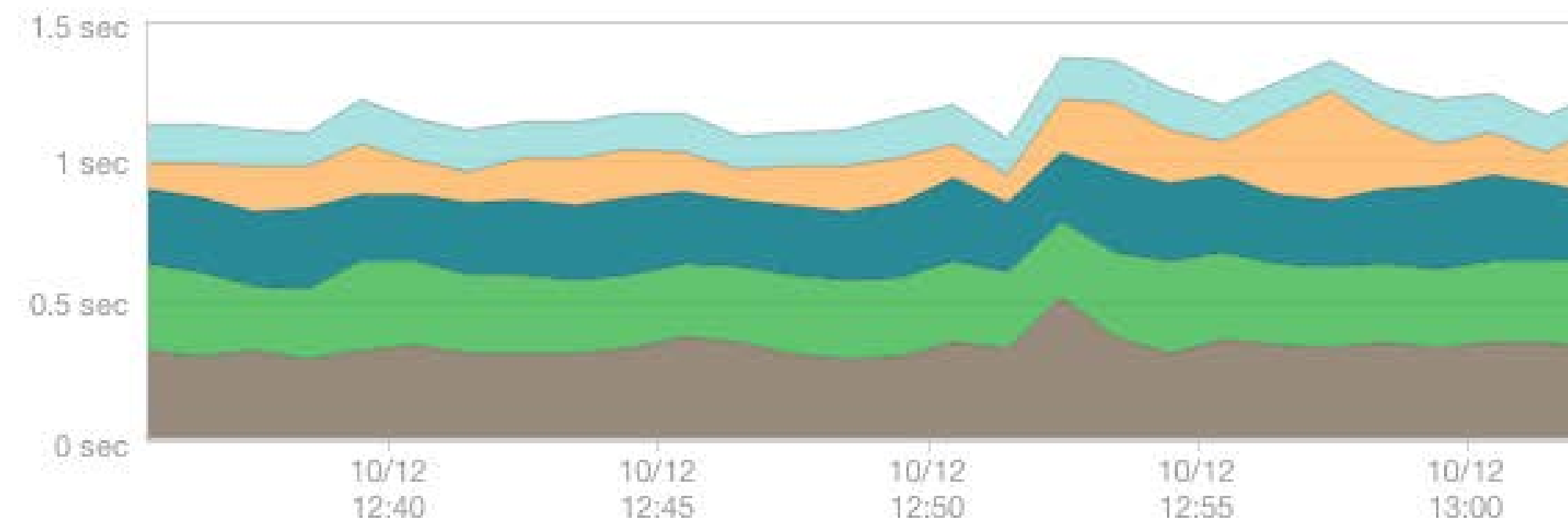


App server Browser Sort by Percent of total page load time

Graph view Table

PublicAccess::ChartsController#show	9.1%
ApplicationsController#show	7.6%
ApplicationsController#index	7.3%
Infrastructure::HostsController#show	4.5%
Infrastructure::HostsController#index	3.6%
TracedErrorsController#index	2.1%
EnduserApplicationsController#overview	2%
Platform::F	
CustomView	
GadgetsC	
ApplicationsController#map	0.4876

Page load time breakdown by page ?



ANALYTICS

New Relic

VISUALISATION À ECHELLE HUMAINE



Alexis Porhiel / Lead Product Designer @ Visually

TODAY June 20

LAST SYNC: 41M

Steps



Calories



Food Plan



Friends

- King 78,933
- MaryBeth 76,464
- Cheryl I. 72,932
- Halle 65,721

Distance / miles

Activity

STEPS CALORIES

QUANTIFIED SELF / OBJETS CONNÉCTÉS

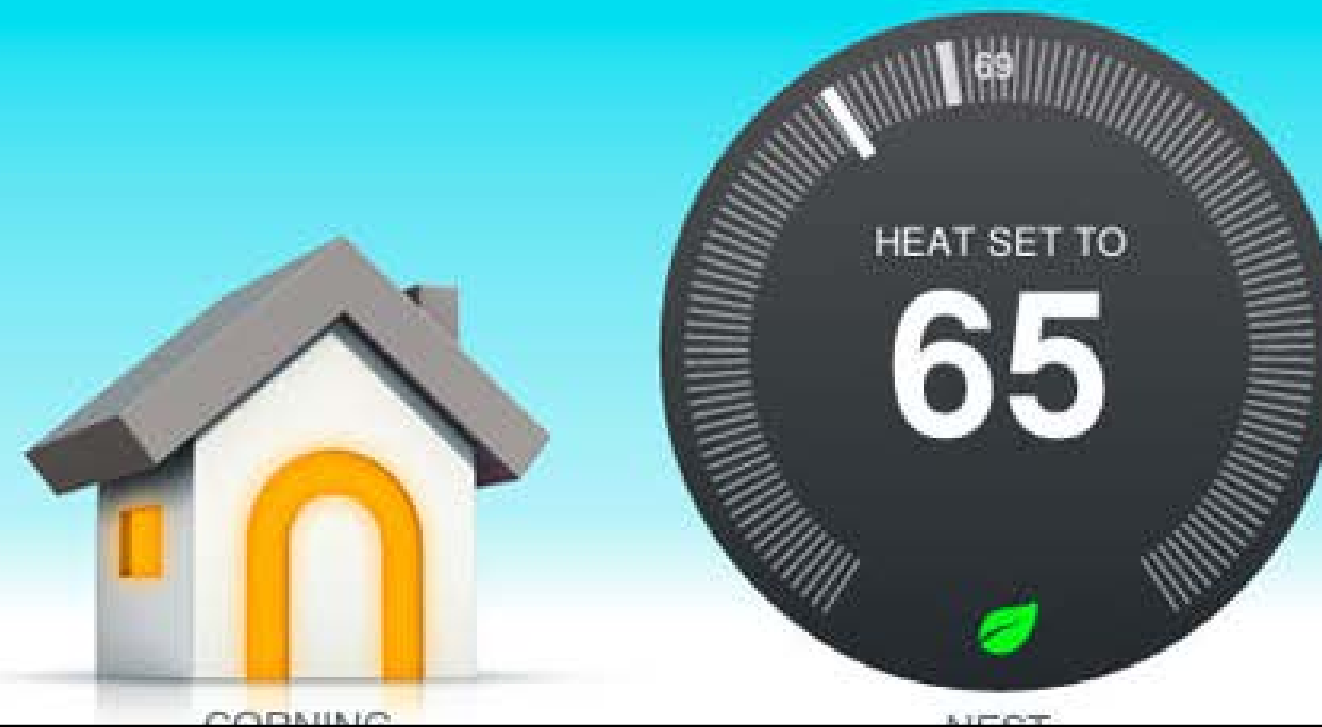
FitBit

You 44,593

BethC 39,990

Eric L.





QUANTIFIED SELF / OBJETS CONNECTÉS

Nest

ENERGY

MONDAY

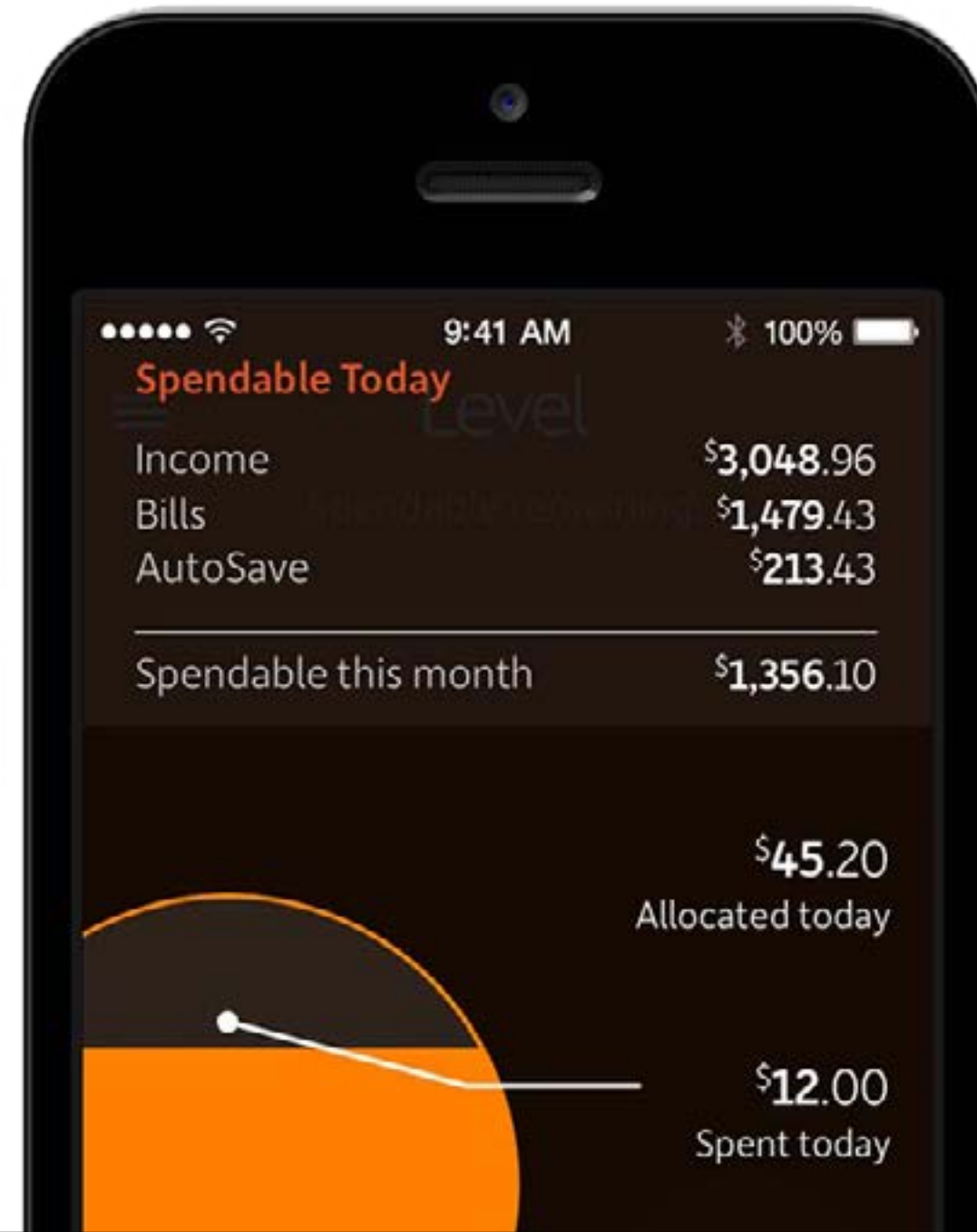
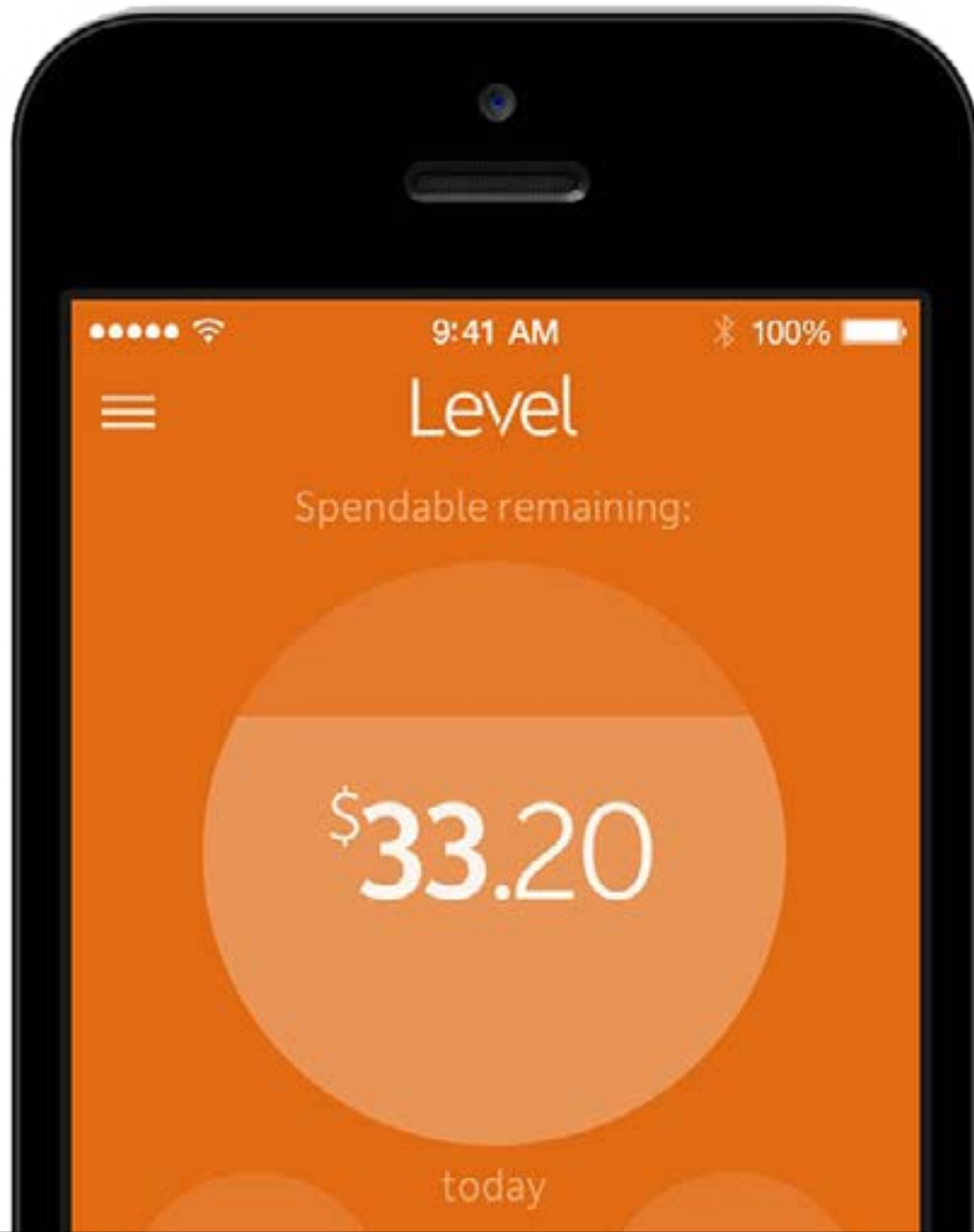
70

50

70

67





DATAVIZ / SERVICE

Level Money



INTRO
VIEWS
SHARES
USER PROFILE
SUMMARY
PRO TIP

 SCHEDULE YOUR REPORT

 DOWNLOAD AND PRINT

SOCIAL SHARES



YOUR CONTENT

613
TOTAL SHARES



YOUR PERFORMANCE

+ 1325.58 %
AVG # OF TOTAL SHARES

REFERRALS FROM SOCIAL MEDIA

Total number of Referrals **4.6k**

DATAVIZ / SERVICE

Native Analytics

SOCIAL IMPRESSIONS



MERCI

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